

# The future of the fashion industry

Innovation, scenarios, strategies and skills  
for the Textile-Clothing-Leather-Footwear  
Sector

JANUARY 12TH, 2022 | 9.00AM-1.00PM

PITTI UOMO - UNICREDIT THEATRE

FORTEZZA DA BASSO, FLORENCE (ITALY)

STREAMING FROM 9.15 AM (ENGLISH TRANSLATION)

<https://s4tclfblueprint.eu/>



THE SKILLS4SMART TCLF PROJECT PARTNERS:



# Agenda

## SECTION 1

### INNOVATION IN THE FASHION INDUSTRY: THE CHALLENGE FOR COMPANIES, FOR THE EDUCATION SYSTEM AND THE ROLE OF POLICY MAKERS

CHAIRMAN: DANIELA TOCCAFONDI, PRESIDENT PIN-POLO UNIVERSITARIO CITTÀ DI PRATO

9:15-9:30

#### OPENING&WELCOME

DIRK VANTYGHEM, GENERAL DIRECTOR EURATEX  
CARMEN ARIAS CASTELLANO, GENERAL SECRETARY CEC  
GUSTAVO GONZALEZ-QUIJANO, GENERAL SECRETARY COTANCE

9:30-9:50

#### SKILLS4SMART2030TCLF: THE CHALLENGES FOR THE TEXTILE-CLOTHING-LEATHER-FOOTWEAR SECTOR

KATARZYNA SULISZ, POLICY OFFICER EURATEX

9:50-10:40

#### ROUND-TABLE

MODERATOR: FEDERICO BRUGNOLI, CEO SPIN 360  
GRAZIANO BALDUCCI, CEO CONCERTIA ANTIBA  
BRUNO CONTERNO, CEO NICE FOOTWEAR  
CLAUDIO MARENZI, PRESIDENTE HERNO  
MAURIZIO SARTI, CEO FALIERO SARTI  
MAURO TESCARO, TECHNICAL DIRECTOR, POLITECNICO CALZATURIERO  
ANTONELLA VITIELLO, MANAGING DIRECTOR FONDAZIONE ITS MITA

10:40-10:50

#### LOCAL PACT FOR THE DEVELOPMENT AND ENHANCEMENT OF SKILLS: THE CASE OF PRATO'S TEXTILE DISTRICT

ALESSANDRA NARDINI, EDUCATION, VOCATIONAL TRAINING, HIGHER EDUCATION, EMPLOYMENT ASSESSOR REGIONE TOSCANA

10:50-11:00

#### THE NATIONAL PACT FOR THE FASHION INDUSTRY

CRISTINA GRIECO, COUNSELOR EDUCATION MINISTRY

## SECTION 2

### HOW THE FASHION INDUSTRY IS CHANGING: NEW SKILLS AND OPPORTUNITIES FOR THE YOUNG

CHAIRMAN: ALESSANDRO DE ROSA, TRAINING MANAGER PIN

11:30-11:35

#### OPENING&WELCOME

ANTONELLA MANSI, PRESIDENT CENTRO DI FIRENZE PER LA MODA ITALIANA

11:35-11:50

#### THE EVOLUTION OF THE FASHION MANUFACTURING INDUSTRY IN EUROPE

IRATXE GARCIA BAYONA, SENIOR PROJECT OFFICER EURATEX

11:50-12:15

#### PRESENTATION OF THE SHORT DOCUMENTARY ABOUT INNOVATION AND JOBS IN THE FASHION INDUSTRY

EDITED BY TOMMASO SANTI

12:15-12:35

#### YOUR CAREER IN THE FASHION INDUSTRY: TOOLS TO SUPPORT TRAINING AND PROFESSIONAL DEVELOPMENT

CHRISTIAN BAIO, PROJECT MANAGER SPIN 360  
ALICE MARCATO, PROJECT MANAGER POLITECNICO CALZATURIERO

12:35-12:50

#### THE ITALIAN EDUCATION AND TRAINING SYSTEM FOR THE FASHION INDUSTRY: A NETWORK OF OPPORTUNITY

PAOLO BASTIANELLO, PRESIDENT EDUCATION COMMITTEE CONFINDUSTRIA MODA

12:50AM-1.00 PM

#### Q&A

The credentials for the streaming will be sent after the registration at the link <https://bit.ly/S4TCLFPitti>

INFO: ALTA.FORMAZIONE@PIN.UNIFI.IT